



RATE CARD



2021

SOCIAL MARKETING & ADVERTISING

SOCIAL MEDIA PLATFORM SET-UP:FROM R 700

PAGE LIKES CAMPAIGN:

• 1 x Design + Ad Creation R 400

ENGAGEMENT CAMPAIGN:

• 4 Posts R 1 600
 • 8 Posts R 3 200
 • 12 Posts R 4 800
 • Additional Platform R 1 000

FACEBOOK POST:

• Boosted (Inc. Design) R 500
 • Post Design R 400
 • Resizing Post R 150
 • Post Edits (Up to 5) R 100

FACEBOOK, INSTAGRAM & AUDIENCE NETWORK ADS:

• 4 Ads R 2 300
 • 8 Ads R 3 600
 • 12 Ads R 4 900

DIGITAL MARKETING & ADVERTISING

GOOGLE:

• Text Ads R 1 500
 • Display Ads R 2 500
 • Remarketing R 4 000
 • My Business R 900



MEASURING & REPORTING

REPORTS:

• Weekly R 500
 • Monthly R 1 000

CONTENT WRITING
R550 per hour

GRAPHIC DESIGN

A5 FLYERS:

• Single Sided R 600
 • Double Sided R 1 000

A4 DL BROCHURES:

• 2DL R 1 500
 • 3DL R 2 200

BUSINESS CARDS:

• Single Sided R 399
 • Double Sided R 599
 • Additional Member R 150

EMAIL SIGNATURES:

• Design R 450
 • Additional Member R 150

LOGO DESIGN:

• 3 Samples R 1 500
 • 5 Samples R 2 200

COMPANY PROPOSAL: PER PAGE R 590*

CV DESIGN: FROM R 250

*Requests over 10 pages will qualify for a discount.



Get in touch for more info!



WEB DESIGN, DOMAIN, HOSTING & EMAIL

WEB DESIGN:

• Standard Website FROM R 4 500
 • E-Commerce Website FROM R 9 950

DOMAIN, HOSTING & EMAIL:

• Domain Purchase FROM R 250
 • Domain & Hosting (Monthly) R 195
 • Email Set-up & Hosting (Monthly) R 150

ANIMATED VIDEOS
Quote on Request



Litchi Marketing
Get down to business!

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Contact us to get a customised package suited to fulfill your requirements.

T's & C's Apply. E&OE